FTC DATA VS MASSACHUSETTS DATA

Philip Morris
Confidential

Brand Name	FTC Tar*	FTC Nic.*	FTC PC**		MA Tar	MA Nic.	MA PC		Vent. %	pH	CDC Nic. (mg/cigt.)
Marlboro LS (Box)	16	1.1	8.6		31	2.1	11.1		13	5.4	13.4
Marlboro KS (SP)	16	1.1	8.9		31	2.1	11.9		13	5.4	13.8
Marlboro KS (25/pack)	15	1.1	8.9		31	2.1	11.6		10	5.4	13.0
Marlboro Menthol KS (SP)	16	1.0	8.1		31	2.2	11.0		1	5.4	12.8
Marlboro Menthol KS (Box)	16	1.1	8.2		31	2.2	10.8		3	5.4	13.3
Marlboro Medium KS (SP)	11	0.9	8.2		24	1.7	10.8		21	5.4	12.7
Marlboro Medium KS Box)	11	0.8	8.2		24	1.7	10.6		20	5.4	12.3
Marlboro Lights KS (SP)	10	0.8	8.3		23	1.6	10.8		23	5.4	13.4
Marlboro Lights KS (25/pack)	10	0.8	8.3		23	1.6	10.9		22	5.4	11.4
Marlboro Lights KS (Box)	10	0.8	8.2		22	1.6	10.8		22	5.4	13.0
Marlboro Lights Menthol KS (SP)	10**	0.8**	7.7		23	1.6	10.4		24	5.4	11.5
Marlboro Lights Menthol KS (Box)	9	0.7	7.5		22	1.6	10.3		24	5.4	12.7
Marlboro 100 (SP)	15	1.1	10.2		32	2.3	13.6		13	5.4	15.5
Marlboro 100 (Box)	15	1.2	9.9		32	2.2	13.3		13	5.4	14.8
Marlboro Medium 100 (SP)	12	1.0	10.0		27	2.0	13.1		20	5.4	13.9
Marlboro Medium 100 (Box)	13	1.0	9.5		27	1.9	12.9		20	5.4	14.6
Marlboro Lights 100 (SP)	10	0.8	10.2		24	1.7	13.2		30	5.4	14.3
Marlboro Lights 100 (Box)	10	0.8	10.2		24	1.7	13.4		28	5.4	14.4
Marlboro Lights Menthol 100 (SP)	11**	0.8**	9.9		23	1.6	12.9		32	5.4	13.0
Marlboro Lights Menthol 100 (Box)	9	0.7	9.9		23	1.6	12.9		30	5.4	14.2

* From 1997 Federal Trade Commission Report

** From 1997 Philip Morris production audit testing

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